



PRESS RELEASE

[Name of school] marks the centenary of Women in War for Red, White & Blue Day

Pupils from [school] will be holding a special charity day in October in support of family members of those who serve in the Armed Forces. This year's Red, White & Blue Day, a national fundraising campaign for schools, will centre on key marking the centenaries of the Women's Royal Naval Service (WRNS) and the Women's Army Auxiliary Corps.

Red, White & Blue Day is run annually by the UK's three Service charities; ABF The Soldiers' Charity, The Royal Navy and Royal Marines Charity and the Royal Air Force Benevolent Fund. On the day, children come to school dressed in red, white and blue clothing, and donate £1 in support of Service families.

[school] is hoping to raise £[amount] for Red, White & Blue Day, and will be [days activities] on the day. Specially created lesson plans and activities will give the pupils special insight into how the roles women have played in war have progressed over the last 100 years.

Patty Wallis, project manager for Red, White & Blue Day comments: "For the 2017 campaign, we will be looking at women serving in close combat roles in the British military. This year will see the 100th anniversary of the formation of the WRNS (Women's Royal Naval Service) and the WAAC (Women's Army Auxiliary Corps) and next year the creation of the WRAF (Women's Royal Air Force). We have produced a selection of activities and competitions to help teachers show their pupils that joining the military can be rewarding and enjoyable."

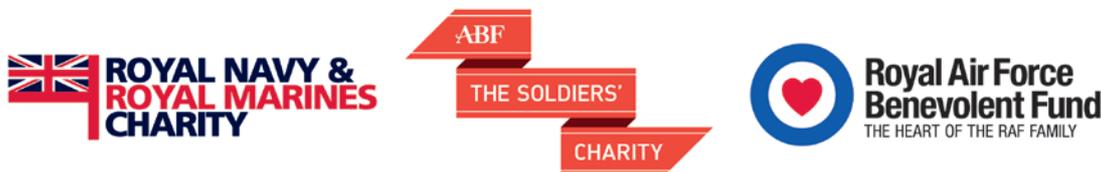
[insert school quote here]:

So far more than 750,000 pupils have taken part and over £300,000 has been raised by the campaign since it was started in 2012.

Caption (if you send a picture): (Picture shows, from left (insert names)

Schools can sign up or find out more on the link:
www.redwhiteblueday.co.uk.

You can also follow Red, White & Blue Day on Facebook
at [Facebook.com/redwhiteblueday](https://www.facebook.com/redwhiteblueday) or twitter with @RedWhiteBlueDay



ENDS

For more information or images, please contact: Katie Burns
kburns@soldierscharity.org

Notes to Editors

- RWBDay 2017:** Red, White & Blue Day is an annual fundraising initiative run in October, taking place this year on 6th October 2017. It is organised by ABF The Soldiers' Charity – with strong support from The Royal Navy & Royal Marines Charity and The RAF Benevolent Fund – in order to raise awareness of the difficulties faced by Service families and children, and also to raise funds by enlisting schools across the country to encourage their students to wear red, white and blue for the small fee of £1 each. Every school that participates receives a welcome pack and literature on how to further their fundraising efforts on the day. www.redwhiteblueday.co.uk • Facebook: <http://on.fb.me/14tjKw3>
- ABF The Soldiers' Charity:** We are the National Charity of the British Army. We give a lifetime of support to soldiers, veterans and their immediate families, in times of need.
We make grants to individuals through their Regiments and Corps and support a wide range of specialist charities that sustain the British Army 'family', both at home and around the world. We take pride in being responsive, making a difference at a critical point in peoples' lives. We have been doing this since 1944, working with veterans of every conflict, and we envisage continuing doing so for the 'long haul' - supporting all future generations of our soldiers and their immediate families.
Each year, we support more than 5,000 individuals and give grants to around 100 organisations which deliver support on our collective behalf.
Website: www.soldierscharity.org
Twitter: @soldierscharity
Facebook: www.facebook.com/soldierscharity
Instagram: @soldierscharity
- RAF Benevolent Fund:** The Royal Air Force Benevolent Fund is the RAF's leading welfare charity, providing financial, practical and emotional support to serving and former members of the RAF, as well as their partners and

dependants. We help members of the RAF family with everything from disability, injury, financial hardship and youth support to living independently and providing dignity in retirement. For more information visit: www.rafbf.org
Twitter: <https://twitter.com/RAFBF>

- 4. The Royal Navy and Royal Marines Charity:** The Royal Navy and Royal Marines Charity is the principal charity of the Royal Navy. It exists to support sailors, marines and their families, for life.
Its Group of charities includes the Royal Marines Charity, the Royal Navy Officers' Charity and the Naval Service Sports Charity.
Since 2007, it has funded projects and facilities that boost morale for those who serve today. It also distributes millions of pounds annually to military charities which care for the children, families and veterans of the Royal Navy and Royal Marines.
For more information on the Royal Navy and Royal Marines Charity, call 023 9387 1520 or visit www.rnrmc.org.uk.